



WORLD OF CHAMPIONS

LIVE INSIDE
EXCEPTIONAL PERFORMANCE.

THE DIFFERENCE

EXTRAORDINARY ENVIRONMENTS CREATE EXTRAORDINARY GROWTH.

World of Champions is an immersive performance experience built around a simple idea: spend time inside an environment where high standards, deep learning and exceptional performance become normal.

For several days, training, practice, conversation, challenge and reflection come together — creating the space to explore not simply how you perform, but how you continue to develop.

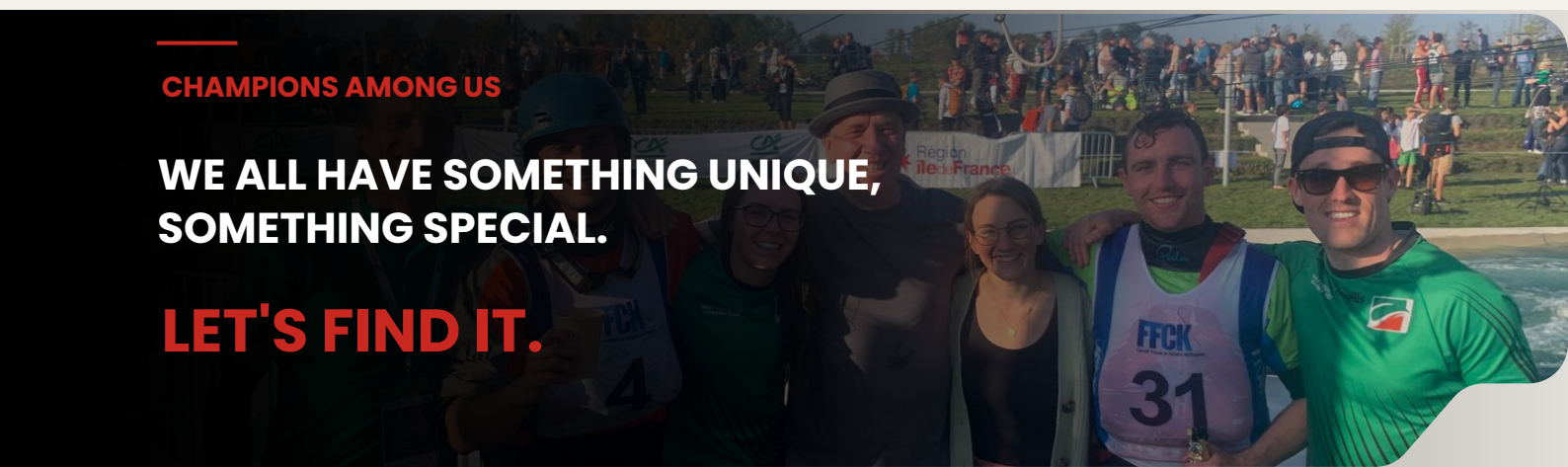
THE QUESTION

WHAT'S THE DIFFERENCE THAT MAKES THE DIFFERENCE?

What separates an exceptional performer from everyone else? Technique? Physical capability? Mindset? Practice? Decision-making? Environment?

There are common patterns, but there isn't one answer. World of Champions gives us the time and space to explore those differences — learning alongside other ambitious performers, questioning what we already believe and discovering what might make the greatest difference to you.

CHAMPIONS AMONG US



**WE ALL HAVE SOMETHING UNIQUE,
SOMETHING SPECIAL.**

LET'S FIND IT.

EXCEPTIONAL PERFORMANCE ISN'T BUILT FROM ONE THING.

Technique matters. So do physical capability, psychology, decision-making, preparation and experience. But none of them operate in isolation.

World of Champions explores the connections between them — and, more importantly, how you learn to understand and develop your own performance.

There are patterns we can learn from. But your route to exceptional will always be your own.

01



DIRECTION

WHAT ARE YOU REALLY PURSUING?

Exceptional development starts with knowing what matters to you. We'll explore ambition, goals and purpose — what you're pursuing, why it matters and how that shapes what you do.

02



LEARNING

HOW DO YOU GET BETTER?

Practice isn't automatically learning. We'll explore how you acquire skills, use feedback, experiment, observe others and deliberately create practice that moves your performance forward.

03



PERFORMANCE

WHAT ALLOWS YOU TO EXPRESS WHAT YOU'RE CAPABLE OF?

Being capable and performing at your best aren't always the same thing. We'll explore attention, state, pressure and preparation — and what helps your capability appear when performance matters.

04



REFLECTION

HOW DO YOU KEEP EVOLVING?

Exceptional performers don't simply accumulate experience. They learn from it. We'll explore how you reflect, recognise patterns and turn experience into better decisions.

THE REAL WORK

BECOME BETTER AT BECOMING BETTER

The tools matter. Learning how to use them for yourself matters more.



LIVE IT. DON'T JUST LEARN ABOUT IT.

World of Champions isn't a classroom programme with some kayaking added around it. The learning happens everywhere — on the water, during practice, through conversation, in moments of challenge and in the time spent alongside other ambitious performers.

For several days, performance development becomes the environment you live inside.



01 TRAIN PUSH WHAT YOU CAN ALREADY DO.

We'll train hard, explore performance and use coaching to challenge what you're capable of — while noticing how you respond, adapt and learn.



02 EXPLORE TAKE THE THINKING OFF THE WATER.

Conversations and practical exploration give us time to investigate learning, practice, attention, motivation and the ideas shaping performance.



03 SHARE LEARN ALONGSIDE PEOPLE WHO CARE ABOUT GETTING BETTER.

Train alongside other ambitious performers. Watch how they work, hear how they think and share experiences, questions and ideas.



04 REFLECT MAKE SENSE OF WHAT YOU'RE DISCOVERING.

Step back, notice what you're learning and decide what deserves to travel home with you.

IMMERSION

**THE ENVIRONMENT MAY ONLY
LAST A FEW DAYS.**

THE IMPACT CAN LAST FOR YEARS.

The goal isn't simply to leave performing better.
It's to leave thinking, practising and learning differently.

DEVELOP THE PERFORMER BEHIND THE PERFORMANCE.

World of Champions goes beyond what you do on the water. Across the experience, we'll explore some of the processes that shape how you develop, practise and perform.

They aren't separate subjects or a fixed syllabus. They connect, overlap and become useful in different ways for different performers.

The purpose isn't to master a set of tools. It's to discover what helps you become more capable of shaping your own development.



DIRECTION KNOW WHAT YOU'RE WORKING TOWARDS.

Explore ambition, goals and purpose — connecting what you're pursuing with the choices you make every day.



PRACTICE MAKE YOUR TIME COUNT.

Explore deliberate practice and session design — creating training that produces learning rather than simply accumulating hours.



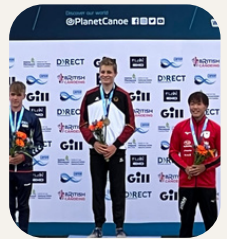
LEARNING UNDERSTAND HOW YOU GET BETTER.

Experiment with feedback, observation and different ways of learning — discovering what genuinely helps you progress.



PERFORMANCE ACCESS WHAT YOU'RE CAPABLE OF.

Explore attention, preparation, pressure and state — understanding what helps your capability appear when performance matters.



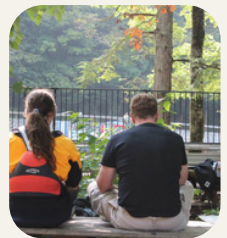
MOTIVATION UNDERSTAND WHAT MOVES YOU.

Explore what creates energy, commitment and momentum — and how to work with motivation rather than simply waiting for it.



REFLECTION TURN EXPERIENCE INTO LEARNING.

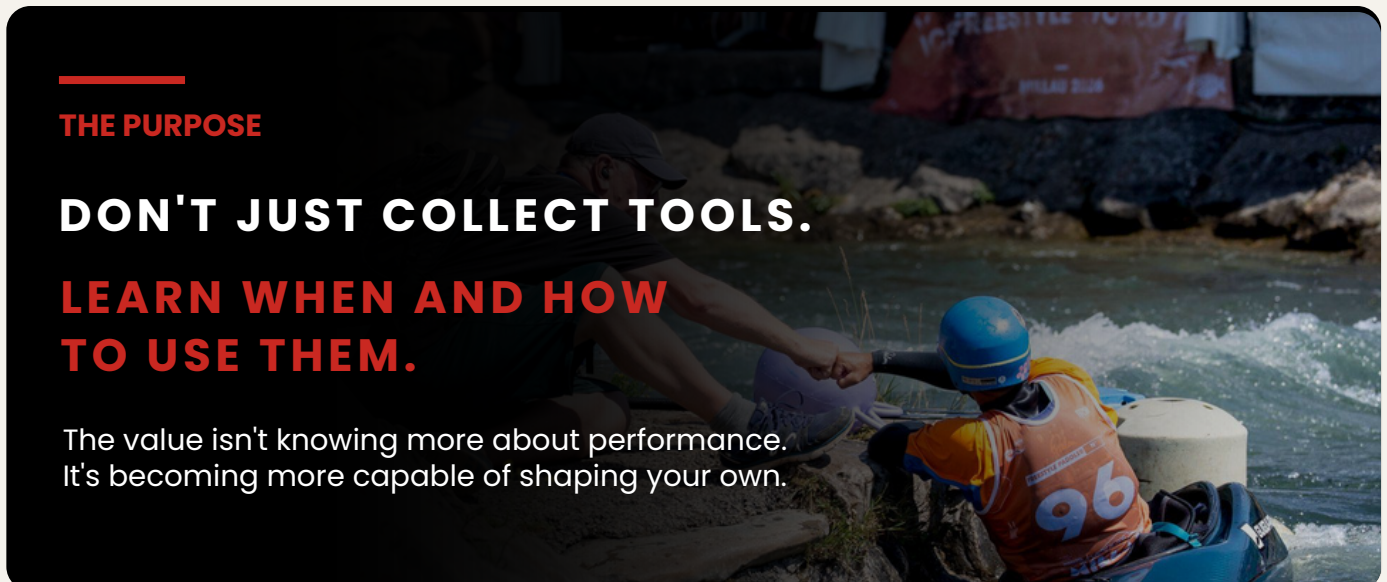
Use review, video and reflection to recognise patterns, challenge assumptions and make better decisions about what comes next.



THE PURPOSE

**DON'T JUST COLLECT TOOLS.
LEARN WHEN AND HOW
TO USE THEM.**

The value isn't knowing more about performance.
It's becoming more capable of shaping your own.



THE DECISION

IS WORLD OF CHAMPIONS RIGHT FOR YOU?

World of Champions is designed for ambitious performers who already care deeply about getting better — and are ready to look beyond simply doing more training or receiving more coaching.

You don't need to be a World Champion. But you do need to be serious about discovering what you're capable of becoming.

THIS IS FOR YOU IF



YOU'RE ALREADY SERIOUS ABOUT YOUR PERFORMANCE.

You have experience, ambition and a desire to take your development further.



YOU'RE CURIOUS ABOUT MORE THAN TECHNIQUE.

You want to understand how learning, practice, mindset, decisions and environment influence what you're capable of.



YOU'RE PREPARED TO QUESTION WHAT YOU ALREADY DO.

You're open to experimenting, challenging assumptions and discovering that some of your existing answers may need to change.



YOU WANT TO LEARN ALONGSIDE OTHER AMBITIOUS PERFORMERS.

You're willing to contribute to the environment as well as learn from the people within it.

IT MAY NOT BE RIGHT IF



YOU'RE LOOKING PRIMARILY FOR TECHNICAL COACHING.

There are better ways to work with us if your main priority is simply improving specific freestyle skills.



YOU WANT A PRESCRIBED FORMULA.

World of Champions won't give everybody the same route. Exploration and individual discovery are fundamental to the experience.



YOU'RE NOT READY TO BE CHALLENGED.

Some of the greatest learning can come from questioning ideas, habits and assumptions you've become comfortable with.

BEYOND THE EXPERIENCE

WHAT HAPPENS AFTER WORLD OF CHAMPIONS MATTERS MORE.

The environment is deliberately intense, but the purpose isn't to create a great few days. It's to change what happens when you return to your own training, decisions and performance.



HIGHER STANDARDS

A clearer sense of what exceptional development asks of you.



BETTER PRACTICE

More intention in how you train and learn.



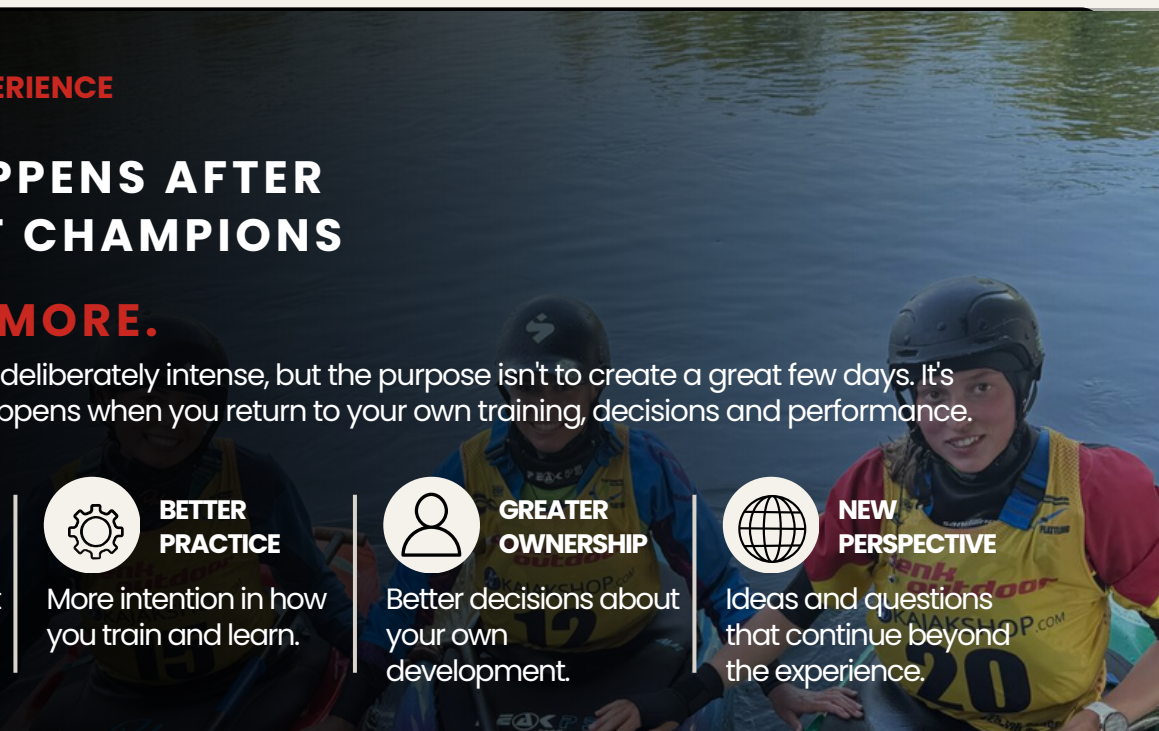
GREATER OWNERSHIP

Better decisions about your own development.



NEW PERSPECTIVE

Ideas and questions that continue beyond the experience.





EXPERIENCE. PERSPECTIVE. A DIFFERENT KIND OF ENVIRONMENT.

World of Champions brings together experienced coaching, different perspectives and ambitious performers. The people aren't separate from the programme — they're part of what makes the environment work.



ANDREW 'JACKO' JACKSON
LEAD COACH & PROGRAMME DESIGNER

I've spent more than four decades coaching freestyle paddlers, from developing athletes through to World Champions.

What continues to fascinate me isn't simply how somebody performs better. It's how people learn, how they make sense of experience and how they become increasingly capable of directing their own development.

World of Champions isn't built around one voice. Other coaches, performers and contributors can bring different expertise and perspectives — and the athletes within the environment learn from one another too.



I will always remember World of Champions as one of my best memories in my kayaking career. If you want to push yourself as an athlete to the next level and share this growth experience with people who have the same goals and interests, this is the place you want to be.

QUIM FONTANÉ MASÓ
WORLD CHAMPION • MULTIPLE EUROPEAN CHAMPION

YOUR NEXT STEP

READY TO LIVE INSIDE EXCEPTIONAL PERFORMANCE?

If World of Champions feels like the right environment for you, see What's On for upcoming experiences, dates and current details — or get in touch if you'd like to talk it through first.



WHAT'S ON
burnersbasecamp.com/whats-on

QUESTIONS?

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